

Highlights from Mobile World Congress 2016



NEARLY
101,000
ATTENDEES
FROM
204
COUNTRIES



of this year's MWC
attendees hold
senior-level positions

5,000

CEOs participated



374
Speakers from
278 companies

Notable speakers

Shang Bing, China Mobile
Mark Zuckerberg, Facebook
Bill Ruh, GE
Dawn Airey, Getty Images
Anthony Lake, UNICEF



2,200+
EXHIBITORS

110,000

net sqm of exhibition &
hospitality space

Operator companies

400+



Operator attendees

10,000+

3,600+



International media
and industry analysts



The largest certified
carbon neutral trade show,
per the Guinness Book of
World Records.
(2016 Carbon Neutrality
certification pending)

#MWC16