

Napatech to Represent Denmark in Europe's Most Prestigious Business Awards Competition

COPENHAGEN, Denmark, July 18, 2013 – Napatech, the world's leading supplier of network analysis adapters, today announced that it has been chosen to represent Denmark as a National Champion in the prestigious 2013/14 European Business Awards program. Napatech overcame stiff competition to be selected as one of 15 Danish National Champions and will now compete for Ruban d'Honneur status in the next round of the competition. Final category Award winners will be unveiled in April 2014.

The [European Business Awards](#) has identified some of Europe's brightest businesses based on their ability to demonstrate the core principles at the heart of the Awards program: innovation, business excellence and sustainability. The esteemed panel of judges was looking for organizations that excel in delivering innovation paired with successful commercial results while acting responsibly and positively affecting the social environment they operate in.

"We are absolutely thrilled to be representing Denmark in the competition," said Henrik Brill Jensen, CEO, [Napatech](#). "We've been operating for over 10 years in the communications industry and it's an honor to be recognized as one of the leading organizations in our country and in our field. The European Business Awards is widely recognized as the showcase for Europe's most dynamic companies. We're looking forward to the next round of the competition."

Napatech products allow manufacturers of network analysis equipment to efficiently collect and analyze network data in real time. This has become a major challenge as the speed and volume of data exchanged on the Internet and other communication networks has grown rapidly over the last number of years. Designed for use in commercial off-the-shelf servers, Napatech network adapters enable equipment manufacturers to focus development on the application, rather than on expensive proprietary hardware. Napatech delivers a flexible and easily deployable solution that can be used for a variety of analysis applications such as network performance management, security, test and optimization.

To advance in the competition this year, all [National Champions](#) have to submit a video entry for viewing and assessment by a judging panel. In addition, the public will also be able to watch the videos and vote online for their favorite National Champion from each country. These companies become "National Public Champions" and one will go on to be "European Public Champion." Voting begins in November 2013.

To learn more about Napatech, visit: www.napatech.com.

For the full list of the 2013/14 European Business Awards National Champions visit: <http://www.businessawardseurope.com/national-champion/2013>.

About Napatech

Napatech is the leading supplier of real-time analysis adapters with over 120,000 Ethernet ports deployed worldwide. Designed for use with Commercial Off-The-Shelf (COTS) servers, Napatech adapters enable rapid development of powerful appliances for high performance analysis. Napatech adapters guarantee real-time delivery of data at speeds up to 40 Gbps. Intelligent features allow network data analysis to be off-loaded, thereby accelerating application analysis for managing, securing and optimizing networks and services. When performance matters, the world's largest equipment vendors in telecom, enterprise, financial and government markets choose Napatech. Customers depend on Napatech for reliable delivery, complimentary maintenance and upgrades, and experienced global customer support. Napatech is headquartered in Copenhagen (Denmark) with offices in Mountain View, Andover, Washington D.C. (USA), Tokyo (Japan), Seoul (South Korea) and São Paulo (Brazil).

For more information visit us at: www.napatech.com, or please contact:

North America
Nicholas Arraje
VP Sales
+1 888 318 8288 ext. 707
na@napatech.com

Europe, Middle East, Africa
Stig Bang
VP Sales
+45 4038 3403
sb@napatech.com

Asia
Thomas Jørgensen
VP Sales
+81 3 5326 3374
tj@napatech.com

South America
Palle Kjær
+55 11 2127 0782
pkj@napatech.com

PR Contact
Bethany Smith, Eskenzi PR
+44 207 183 2843
beth@eskenzipr.com

About the European Business Awards 2013/14

The European Business Awards recognizes and rewards excellence, best practice and innovation in companies across the European Union. The competition is free to enter and open to organizations of all sizes and from any industry sector.

The European Business Awards programme serves three purposes for the European business community:

- It provides examples for the business community to aspire to
- It celebrates and endorses individual's and organization's success
- It provides case studies and content for learning from these exceptional organizations

An innovative, strong and thriving business community makes a successful and prosperous Europe.

For media enquiries relating to European Business Awards contact:

Jo Henderson, PR Manager, European Business Awards

Tel: +44 (0) 7870 634 567

Email: jo.henderson@writewaypr.co.uk