napa:tech; Capital Markets Day 5 November 2019 5 November 2019



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Napatech Capital Markets Day Agenda

- Introduction Lars Boilesen, Chairman
- Business Update Ray Smets, CEO
- Data Center Compute Industry Overview Vlad Galabov, Principal Analyst, Data Center Compute, IHS Markit Technology
- Market & Product Overview Jarrod Siket, CMO
- Napatech Aspirations Ray Smets, CEO
- Q&A



Business Update



Corporate Overview

- +16 year history delivering **FPGA-based technology** to customers globally
- Unparalleled expertise accelerating compute-intensive applications on standard open servers
- High-tech solution with 22 patents & patents-pending provides high barrier-to-entry for competitors
- Solid gross margins and highly leverageable business model
- Targeting rapidly expanding \$1.6B SmartNIC market by 2023, with an addressable market of \$250M-\$350M

Top Tier Global Customers

Public company NAPA.OL





facebook.



D&LL











Bank of America













































Napatech In Review – 2019 Turnaround in Progress

2019 YTD Revenue	YTD Gross Margins		
Reported: +124% Adjusted: +63% 116.6 MDKK (\$17.6M) vs 52.2 MDKK (\$7.7M) in '18.	Reported: +23%-points Adjusted: +5%-points YTD GM of 74.6% due to improvement of hardware		
116.6 MUKK (\$17.6M) VS 52.2 MUKK (\$7.7M) IN 18.	costs and price stability.		
YTD Operating Costs	Q1-Q3 Free Cash Flow Improvements		
-19%	2014 2015 2016 2017 2018 2019 2019 (37,8) (38,1) (38,0)		
Cost structure reduced from 119.8 MDKK in '18 to 91.4 MDKK in '19.	MDKK (93,0)		



Data Center Compute Industry Update & Trends



Data Center Computing: Where, How Much and Why?

Demand for data center compute will accelerate and the CPU needs help.

Vlad Galabov

Principal Analyst, DC Compute, Cloud & DC Research Practice +44 2031593596

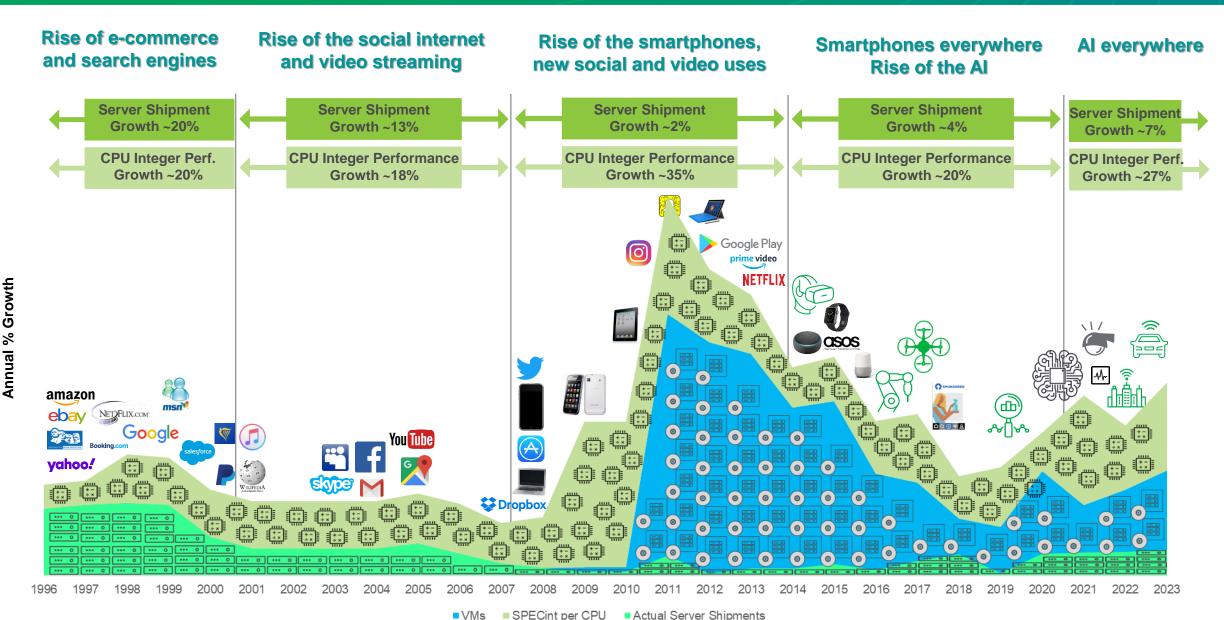
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Agenda

- 1. Global demand drivers for data center compute
- 2. New server use cases and edge computing
- 3. Ethernet adapter ports and revenue growth
- 4. Enterprise demand signals

Data center compute demand will accelerate again

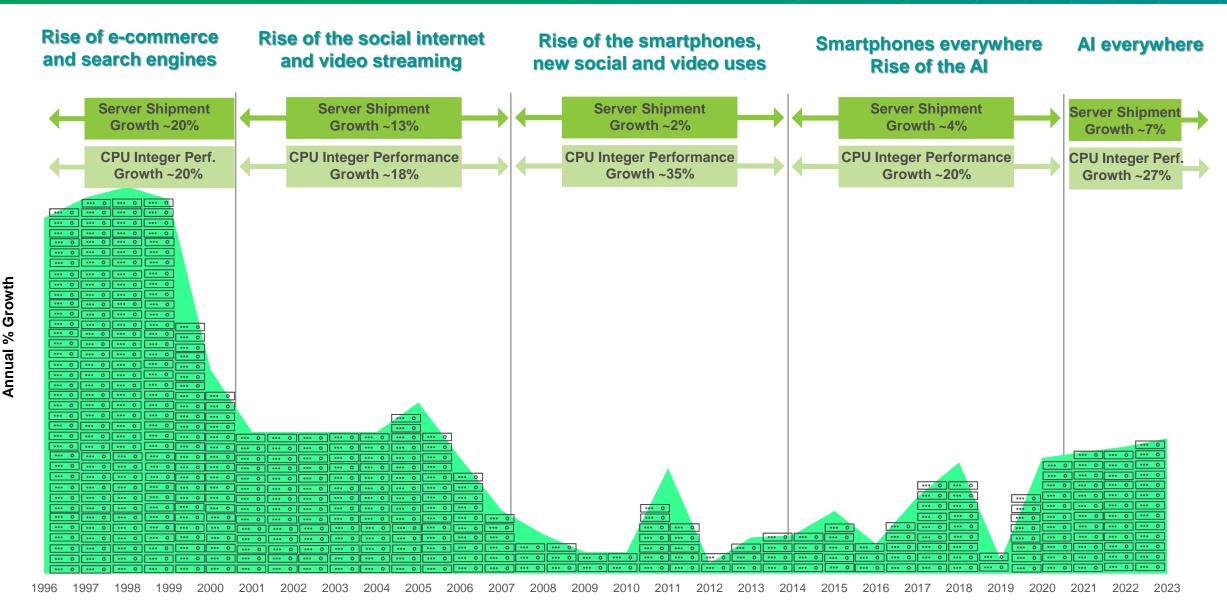


SPECint per CPU

10



Data center compute demand will accelerate again



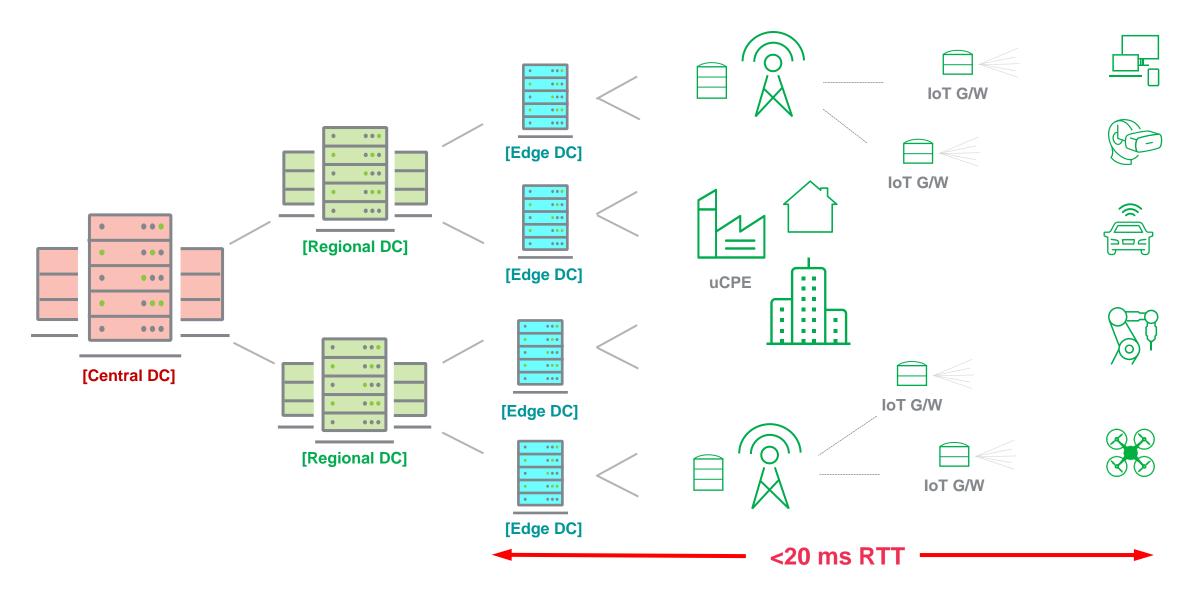
Actual Server Shipments

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The emerging edges: Telco, Enterprise and Cloud SP



Source: IHS Markit Telco Edge Survey, October 2018

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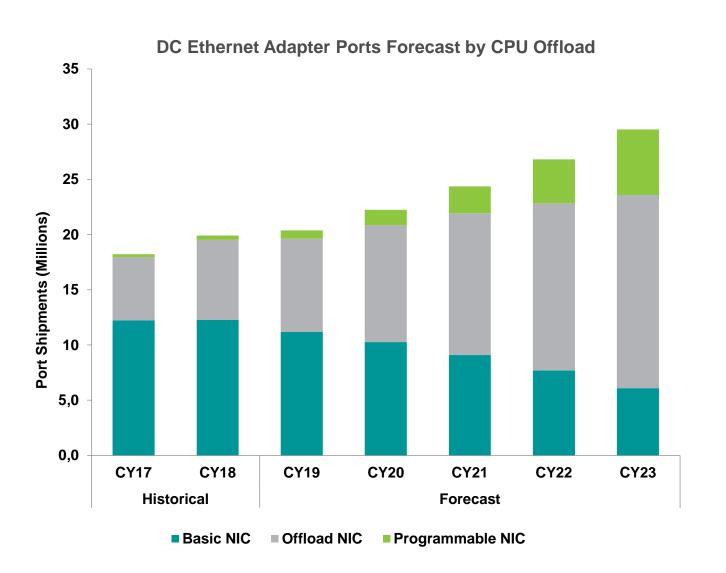








High-speed adapters offload the CPU, drive \$3.7B in CY23



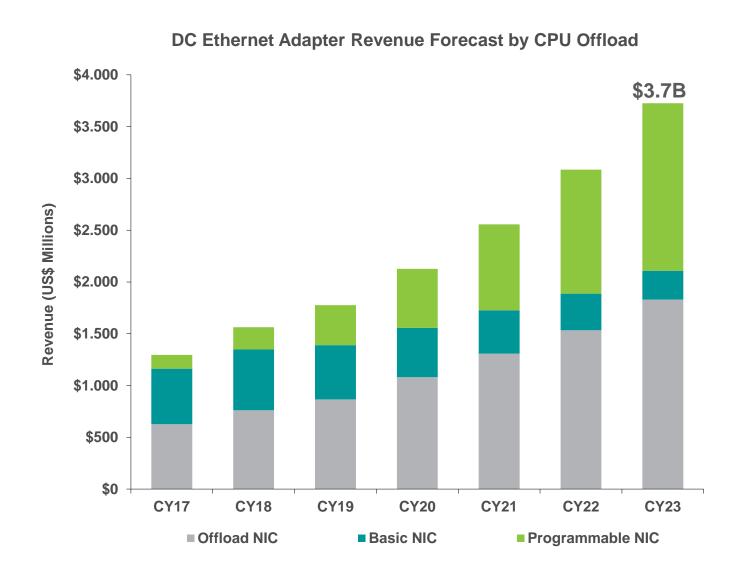
	CY18–CY23 CAGR	
Basic NIC	-13%	
Offload NIC	19%	
Programmable NIC	72%	
Grand Total	8%	

Key takeaways

- Ethernet adapter port shipments parallel server shipments; 1% higher due to:
 - >Replacement in existing equipment
 - >Growth in the # of adapters per server
- The need to offload CPU processing is changing the mix of what types of adapters we use



High-speed adapters offload the CPU, drive \$3.7B in CY23



	CY18–CY23 CAGR
Basic NIC	-14%
Offload NIC	19%
Programmable NIC	50%
Grand Total	19%

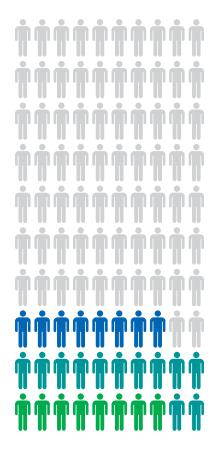
Key takeaways

- Transition to higher speeds and CPU offloads drives revenue growth
- Offload adapters already deployed for AI & ML workloads, trend will continue
- Programmable revenue driven by:
 - > Hyperscale CSPs for SDN policies & real-time AI
 - > Telco for NFV
 - > Financials for network visibility
 - > Security workloads



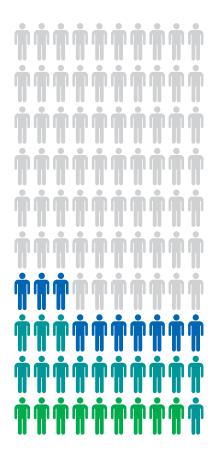
Enterprises increasingly opt for programmable adapters

We asked 153 enterprises what type of network connectivity their servers use and what they expect by May 2021?



28%

Use Programmable NIC in 2019



33%

Use Programmable NIC in 2021





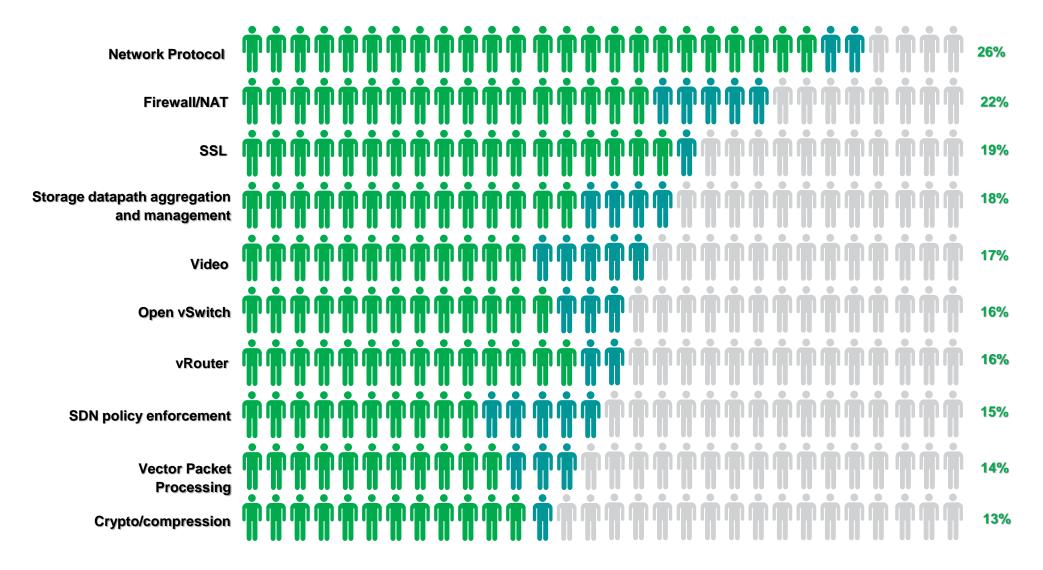


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IHS Markit Network policies and security workloads main driver

We asked the 76 enterprises who use a programmable NIC what workloads run on them and what they expect by May 2021?



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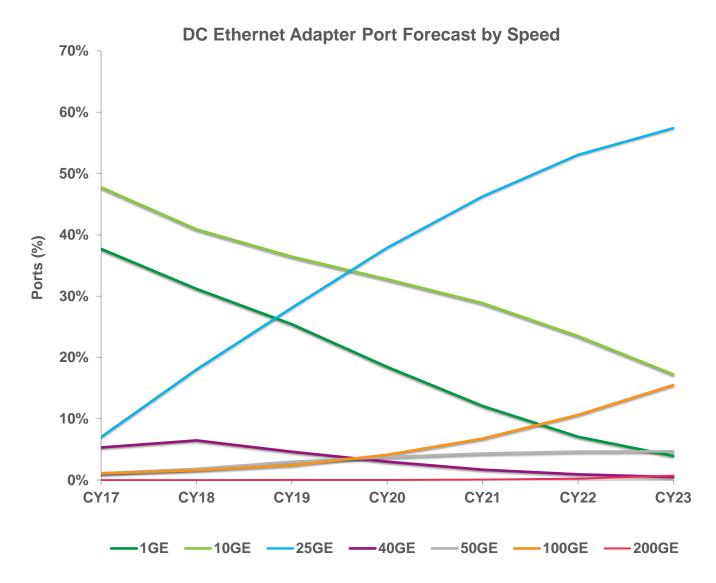


Over two-thirds of CY23 ports will be 25GE and 100GE

- By CY23, over 70% of switch ports shipped will be 25GE and 100GE
- 25GE and 100GE will represent 73% of adapter ports by CY23

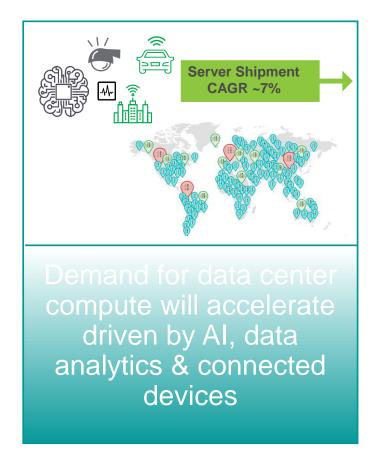
Key takeaways

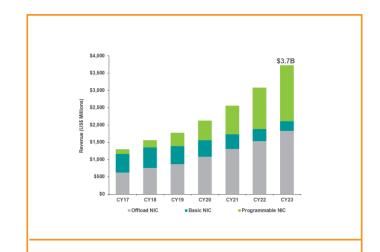
- Increased compute densities due to server hardware performance improvements drive need for additional server to ToR bandwidth
- Adoption of data intensive workloads
- 25/100GE provide increased density + improved economics
- Shift to cloud, ↑ enterprise to CSP DC connectivity



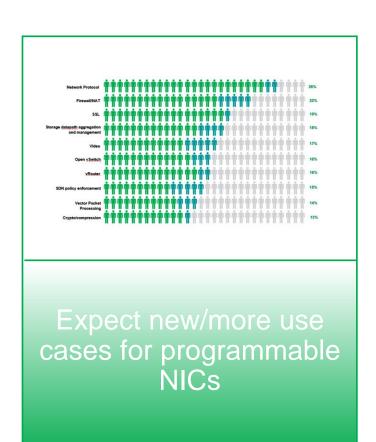


Takeaways





Ethernet adapters will offload more CPU tasks while also moving to higher speeds



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Thank you. Questions?



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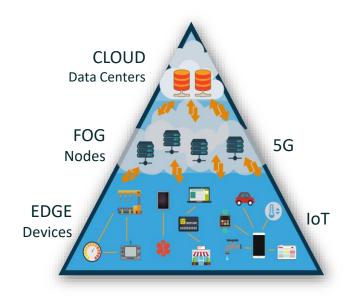


How Napatech Products Are Positioned in the Market



NIC Market is Driven By Server Expansion

Megatrends Impact All Networks



Megatrends Change the Way
Networks are Built

Server Market Expansion Continues



Networks Built at Massive Scale

Hardware: Low-Cost Servers & Appliances

Software: Applications & Services

NIC Market Grows to Solve Server Connectivity



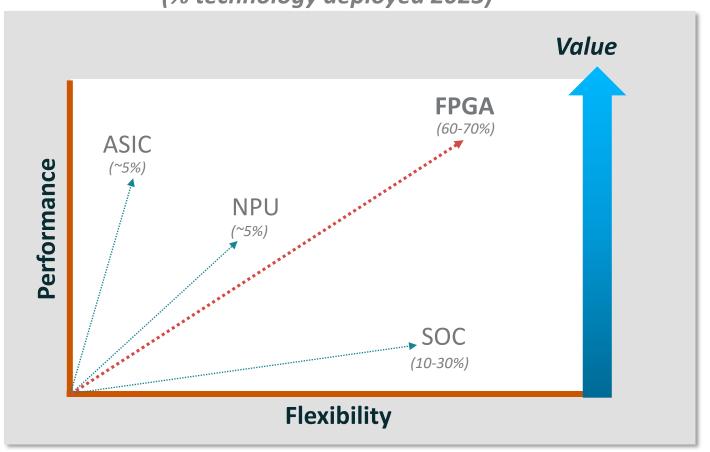
NICs: 2019 1.7B, 19% CAGR thru 2023 SmartNICs: 2023 \$1.6B of \$3.7B, growing at 50%

Napatech's Achieves a Key Position in the Emerging SmartNIC Market



SmartNIC Competitive Landscape

(% technology deployed 2023)



- Competition chases opportunity
 - >20 companies have entered the market
- Technology options increase competitive dynamics
- It is expected that FPGAs will lead amongst the technical options
- Napatech is the largest FPGAbased SmartNIC provider

Napatech Brings A Unique Combination Of Value and Benefits





Expertise: Pioneered the use of FPGA technology for SmartNICs



Agility: Programmable hardware performance at the speed of software innovation



Software: FPGA solutions optimized for leading applications & services



Price: Economies of scale in FPGA volumes from leading manufacturers Intel and Xilinx



Performance: Line-rate, low-latency networking from 1 to 100 Gbps and beyond



Openness: Standard, multi-vendor hardware, processing, tools and software



Flexibility: SmartNICs spanning price, performance, interface types and densities



Sustainability: ESG-friendly, up to 3X energy-efficient and 2X cost-efficient solutions



Napatech LINK™ Software and Napatech LINK™ Hardware are Used to Improve the Performance Of Leading Applications Up to 40X









Our Plan Of Attack

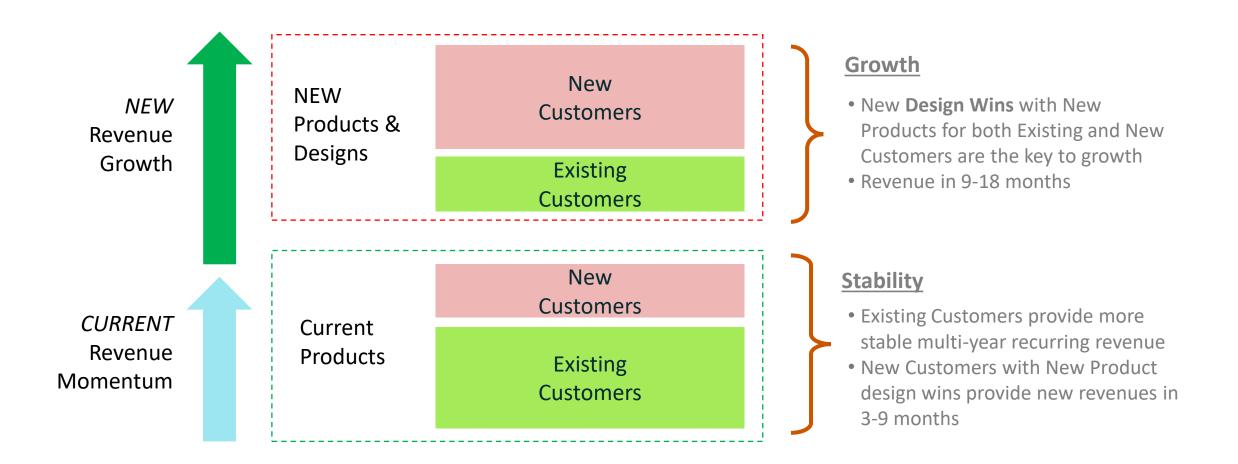
Leverage our expertise in **FPGA software** to out-innovate the competition and build new higher growth product lines in Application Acceleration for Virtualization and Cybersecurity solutions

- 1. Continue to drive FPGA-based SmartNIC leadership in current Packet Capture solutions
- 2. Expand our SmartNIC leadership *beyond Packet Capture* to address new high-growth markets to accelerate applications and services in Cybersecurity and 5G Mobile
- 3. Drive innovative developments in Virtual Switching Acceleration solutions to emerge into new market areas and create new revenues in 2020 and beyond.

Goal: New product revenue growth by leveraging our unique expertise in FGPA software

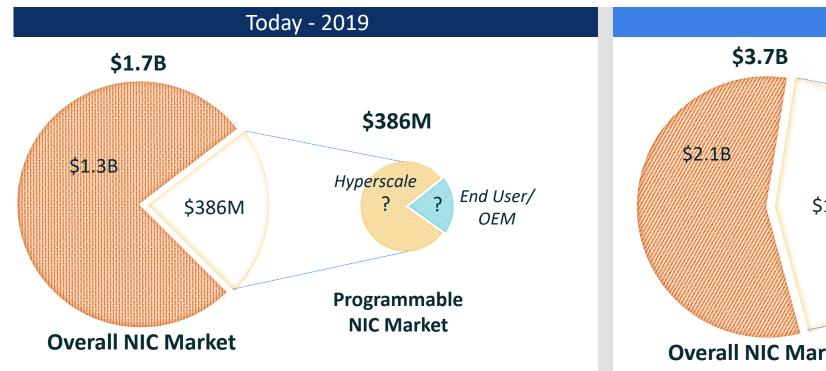


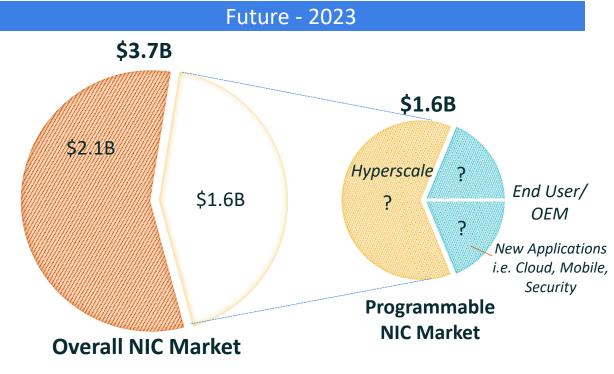
Customer and Revenue Growth





The SmartNIC Market Evolves in Napatech's Favor





- Overall NIC market: \$1.7B today growing to \$3.7B by 2023; Programmable NIC market: \$386M today growing to \$1.6B by 2023
 - Large hyperscale operators account for larger part of Programmable NIC market spend today
 - Napatech today targets End Users and OEM customers in the remaining part of the Programmable NIC market
 - Napatech's SmartNIC addressable market will expand as new applications become reality



Napatech Future Growth Aspirations

3 year aspiration		
Revenue	CAGR 20%-30%	
Margins	around 70%	
Operating Costs	CAGR around 7%-10%	
S/W-Only Revenue	Growing from <1% to 10%-15% of revenue	
Network Management	Growth comes from Packet Capture as our Core Competency Network Management historically about 70% of Revenue	CAGR around 10%
Cybersecurity	Growth comes from our expansion to new addressable cybersecurity, mobile and network infrastructure markets	CAGR 30%+
Virtual Switching	Growth comes from on ability to capture new NFV market growth in virtual switching	CAGR 80%+



Why Invest in Napatech?

Large Market Opportunity

- FPGA SmartNIC market is growing rapidly
- Napatech is investing for growth in important emerging parts of the market

Positioned for Success

- Proven expertise in FPGA software
- Protected position in high-barrier-to-entry
 FPGA technology
 market

Leverageable Business Model

 Access to growing markets and revenues allows us to deliver more profit





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Thank You!

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